



P3 THEATRE COMPANY
11278 LOS ALAMITOS BLVD, PMB 722
LOS ALAMITOS, CA 90720
T 714-849-6161 | WWW.P3THEATRE.BIZ

To whom it may concern,

P3 Theatre Company is Southern California's hottest new professional theatre company. Housed at the Ernest Borgnine Theatre in Long Beach, we strive to produce groundbreaking new and existing theatrical works that are available to the entire community, without bias, to include individuals, children, and families that have needs based on economic, medical and any other challenges that would prevent them from having access to the benefits of attending a live theatrical stage production.

In our efforts to venture out into the community to bring the many benefits of the arts to those who may not otherwise have the opportunity to experience them, we have formed P3 Educates+. As our community outreach program, P3 Educates+ brings theatrical arts workshops, classes, activities, performances, and events to children of all ages, in an effort to improve the world one person at a time.

While we understand that these are very large undertakings, we do know that they are possible with the help of individuals, foundations, corporations, and organizations such as yours. If you would like to help us help build up our communities through the enrichment of the arts, please take a moment to browse through this packet to see how you can help!

Thank you in advance for your time and generosity.

Sincerely,

A handwritten signature in black ink that reads 'Jon Peterson'.

Jon Peterson
Executive Artistic Director
P3 Theatre Company
Jon@P3Theatre.biz
714-849-6161

P3 Theatre Company is a volunteer-based, publicly supported, non-profit 501(c)(3) charitable organization dedicated to bringing top quality theatrical arts to the community. All donations are 100% tax deductible as allowed by law. Non-profit tax id: 83-1552979



Mission Statement

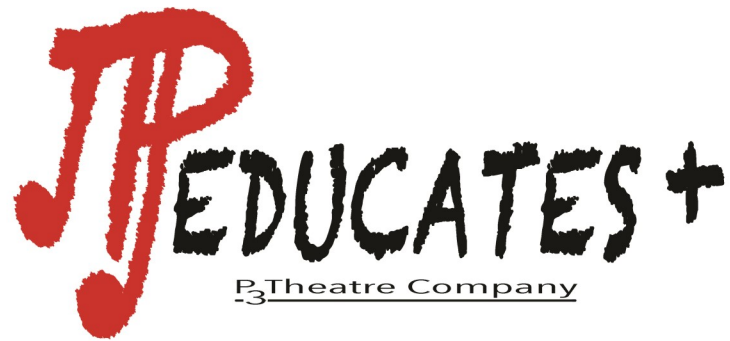
P3 Theatre Company will provide professional theatrical stage presentations that will assist in the enrichment of and are accessible to all income levels of the community. In addition, P3 Theatre Company will be able to offer ongoing employment and creative opportunities to artists, stage technicians and production crews.

Vision Statement

Through a ***Passionate*** platform inspired by the arts, P3 Theatre Company will provide an enriching and educational experience to actors, production staff, and theatergoing audiences.

P3 Theatre Company will foster ***Progressive*** groundbreaking new and existing works that will be made available to the entire community, without bias, to include individuals, children and families that have needs based on economic or medical challenges.

With a ***Pragmatic*** approach, P3 Theatre Company will present top quality, professionally produced theatrical works that will inspire and enlighten the community in an effort to achieve complete harmony and inclusivity.



P3 Theatre Company is excited to announce P3 Educates+, a one-of-a-kind educational experience that caters to all children - young and old.

Designed for individuals, children, and families that are part of the underserved population, P3 Educates+ ventures into the local community having prepared a creative and unique artistic experience that is fine-tuned to meet the specific needs of each group.

Our custom tailored programming includes, but is not limited to, the following areas:

- Acting Workshops
- Voice and Dance Workshops
- Improvisation Workshops
- Technical Theatre Workshops
- Job Interview Training Workshops
- Team Building Workshops
- Theatre History Lectures
- Theatrical Group Activities and Games
- Social Skills Development Activities
- Confidence Building Activities

For more information on P3 Educates+, please contact Jon Peterson at Jon@P3Theatre.biz or 714-849-6161.



En Pointe Partnership Program

Season subscriptions, individual ticket sales and individual donations cover only a small portion of the costs required for P3 Theatre Company to fulfill its mission to bring gainful employment to theatrical artists and to ensure that the arts are accessible to everyone, particularly those in the underserved populations within our community.

With your Corporate Partnership, we at P3 Theatre Company will be able to maximize our effectiveness within the community. We are seeking funds to secure elements that are crucial to the sustenance of both our organization and the difference we can make in the community. These elements include, but are not limited to the following:

- Professional Staff to develop P3 Educates+, our community outreach program
- Professional Mentors for our Rising Star Internship Program
- Professional Directors, Musical Directors, Choreographers, Actors and Designers to provide a top notch professional theatrical experience for our patrons
- Individual wireless body microphones
- Miscellaneous Stage Tech and Administrative equipment and supplies

We are accepting cash donations as well as in-kind donations of goods or services. Feel free to make a contribution that fits your level of comfort. The following page lists the different Partnership Levels available to fit what is suitable for your company. We thank you in advance for your generosity. Please feel free to contact us at the phone number or email below if you have any questions.

En Pointe Partnership Levels & Benefits

Stunning Soloist: \$500+

- Recognition in the Playbill Programs and on our Website for the entire Season
- A Pair of General Admission Tickets to a Production of your choice
- A Business Card Size ad in our Playbill Programs for the Season

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En Pointe Partnership Levels & Benefits (cont'd)

Dazzling Duo: \$1,000+

- Benefits of Stunning Soloist Partners
- A Season Subscription for two (2) for our 2019/2020 Season

Timeless Trio: \$2,500+

- Benefits of Dazzling Duo Partners
- A 15% Discount Code for all productions that you can share with your employees
- A Quarter-Page ad in our Playbill Programs for the Season
- Two (2) tickets to the Annual Spring Gala Fundraiser

Quintessential Quartet: \$5,000+

- Benefits of Timeless Trio Partners
- Ten (10) General Admission Tickets to a Production of your choice
- Company Logo on Display in the Lobby during all events

Effervescent Ensemble: \$10,000+

- Benefits of Quintessential Quartet Partners
- A Half-Page ad in our Playbill Programs for the Season
- Advertising opportunity on our Print-at-Home Tickets
- Four (4) tickets to the Annual Spring Gala Fundraiser

Captivating Choir: \$25,000+

- Benefits of Effervescent Ensemble Partners
- Twenty (20) General Admission Tickets to a Production of your choice
- A Full-Page ad in our Playbill Programs for the Season
- Eight (8) Tickets to the Annual Spring Gala Fundraiser

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**You can help support P3 Theatre Company and its mission while promoting
YOUR business by placing an ad in our Season Playbill Programs!**

For each of our five mainstage productions, theatergoers will receive a professionally designed and printed Playbill program. We anticipate an audience of 1,200+ per production, so your advertisement will easily reach over 6,000 patrons over the course of a season.

Season One Production Dates are as follows:

- Show 1 - EVITA - September 13 - September 29, 2019**
- Show 2 - STEEL MAGNOLIAS - November 8 - November 24, 2019**
- Show 3 - SORDID LIVES - January 31 - February 16, 2020**
- Show 4 - GYPSY - March 27 - April 12, 2020**
- Show 5 - A CHORUS LINE - June 5 - June 21, 2020**

2019 - 2020 Season One Ad Prices are as Follows:

Single Show

- **Full Page - \$595
- Half Page Horizontal - \$395
- Quarter Page Horizontal - \$250
- Business Card Ad - \$175

5-Show Season (Save approx 30% per show!)

- **Full Page - \$2100
- Half Page Horizontal - \$1400
- Quarter Page - \$875
- Business Card Ad - \$600

** Full-page ads will also be placed in the Playbill Programs for MGM in Concert which will be running in theatres year-round throughout the entire Southern California region.

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